

Personal Finance Calendar

January 2012

1-31	<p>National Volunteer Blood Donor Month. The month of January is designated to remind us all to give blood at the blood bank. So, plan to do your civic duty by giving blood. Then, go down to your banking institution and deposit \$50 for your financial future.</p> <p>Lose Weight & Feel Great Month. Another month-long observance makes January a time to get your health back. For every pound you lose this month, deposit \$20 into your savings.</p>
1	<p>New Years' Day. Today is the day for new beginnings. Consider your finances. What do you want to change? What do you hope remains the same? Write down your financial goals for the year. Then proceed to make them happen. Happy New Year!</p>
5	<p>Call your life insurance agent to discuss your current policy. Ensure you understand how the policy works. Explore if you have better options for life insurance now or if the product you have serves your needs.</p>
11	<p>Amelia Earhart Day. Do you know that Ms. Earhart was the first person to fly alone across the Atlantic? On this day in 1935, she completed this brave journey. Today, ask yourself what you can do to be brave regarding your finances. Do you need to stop using a credit card? Buckle down and pay off a debt? Now is your time to be brave when it comes to your money.</p>
17	<p>Martin Luther King, Jr. Day (Observed). Take some time today to honor one of our country's greatest pacifists. Ask your kids to share what they know about Dr. King.</p> <p>Benjamin Franklin's Birthday. Celebrate this man's birthday by placing a few "Benjamins" (i.e. \$100 bill) in the bank.</p>
31	<p>Do a review of your grocery bills. How much do you spend a week? Do you buy too many processed foods? Where can you save money when it comes to groceries? Take time to get familiar with how much you spend on food. Vow to cut your weekly grocery bill by 10%. You can do it!</p>